

"Famous Events On Christmas Day"

December 25th has been an important event in the history of the world, and especially in the history of the Church. But throughout history interesting and significant events often have been recorded on December 25th.

Emilelian, Roman emperor at the turn of the fourth century, a blood-mad arch-foe, found a vast congregation of believers celebrating Christmas. He had the doors and windows of the assembly place barred to prevent their escape, and then ordered torches applied to the over-crowded building. Even the roar of the angry flames was not loud enough to silence the hymns those martyrs sang to the Christ Child.

On another Christmas, in 496, 20 years after the Roman Empire collapsed, Clovis, King of the Franks, together with 3,000 warriors, confessed Christ and was baptized.

One hundred and one years later, in 597, likewise on Christmas, Ethelbert, King of Kent, together with 10,000 subjects, pledged allegiance to the Savior and likewise received baptism. For these soldiers the day of the Savior's birth became the day of their own rebirth.

When the Black Plague, one of the greatest pestilences of history, swept over Europe, piling corpses in its terrifying swath, everybody feared for their very life. We are told: "Men fled in terror of their fellow-men in awful fear of their breath or touch and for weeks sustained a strange, weird state of solitude." This was in 1353. The dread fear of contamination continued until Christmas Eve, when in the city of Goldburg, Bilecia, a man who thought he was the only survivor of the entire city went forth in the dead of the night. He knew it was Christmas, and he raised his voice to sing:

"To us this day is born a Child,
God with us!
God with us!
God with us!
God with us - against us
who dare be!"

As his voice rang into the stillness of the night, another voice came through a barred door in response to his own, and then a man joined him in the streets. Together they sang in the quiet of the midnight hour, the first songs that had been heard in that medieval city since the walls of terror and mourning provoked by the pestilence had befallen the city. Their songs brought echoes, and from the living tombs survivors to the number of twenty-five - all that were left in town and with new courage marched through the death-stricken streets singing: "God with us - against us who dare be!"

Tradition tells us that on Christmas Eve, 1534, while Katherine Luther was busily engaged in the holiday preparations, she knocked at her husband's study and asked him to rock their baby Paul, so that she might finish her household tasks. As the cradle moved to and fro, Luther peered at the face of the child. In memory he was taken back to the first Christmas Eve of long ago. He thought of the Babe in the manger. The rhythm of the rocking cradle suggested the melody

of an old folk song, and soon he had composed the words of the hymn: "From heaven above to earth I come." Throughout the years, this has remained one of the best beloved Christmas carols which millions have sung since.

Turning to America, we glean that the first recorded Christmas service held in North America was in 1619, on the inhospitable shores of Hudson Bay, among a group of Danish Lutheran explorers. Their sixty-six men were harassed by heart-breaking difficulties. Within three and a half months all but five died of exposure, disease and privation. But on Christmas Eve, of 1619, the joy of the Christ Child reigned in their hearts.

We next turn to the year 1755. During the early winter of that year the pioneers of Lehigh Valley of Pennsylvania, were threatened by the Indians. To escape the massacre they fled to Bethlehem, where Moravian colonists had established friendly relations with the red men.

But the Indians had been aroused to such frenzy that they broke the truce and made plans for a bloody attack on the village. As Christmas approached, the signal fires flared brightly on the surrounding heights. The tribal drums rumbled in fearsome rhythm. The war-whoops echoed through the hills. The beleaguered settlers were filled with terror.

Christmas dawned. It was a Christmas of sinking fears. Yet enough courage triumphed in that crisis to perpetuate a time-honored custom. Young and old gathered to sing their early morning praises to the new-born Christ Child.

The chorals ended. They had been sung, as never before, with deepest feeling. The worshippers returned to the grim suspense of watching and waiting for the attack. Hardly had the fighting men of the village resumed their guard when to their unbounded joy and astonishment, they watched the red men break camp and disappear.

Miraculously, it seemed the massacre had been averted. Later, when peaceful relations had been re-established, the reason for their retreat was revealed. While the chiefs were preparing for the attack, the winds wafted the Christmas carols to the wigwags on the hills. Those sweet melodies soothed the hearts of the savages. Thus on Christmas Day these early settlers found peace in the Lehigh Valley at Bethlehem. God had turned the Christmas terror into joy.

Let us listen to Samuel Marsden, the first missionary to New Zealand. In 1814 he braved his way among the native Maoris. Unable to find a navigator with suitable and sufficient courage to take him to this land of cannibals, Marsden purchased a small brig and set sail for New Zealand. He arrived the day before Christmas and was greeted by a band of naked warriors, each heavily armed with clubs and spears; some displaying necklaces made of teeth of decapitated enemies, others sporting silver coins plundered from unfortunate strangers.

As Marsden approached, suddenly the warriors bent their war dance. Hideous screams rent the air,

spears were brandished, faces were distorted with frenzy. Every muscle of their bodies twitched, it seemed, in wild fury. That night, Christmas Eve, a solitary pioneer in the advance of Christian missions, Marsden slept on the island, surrounded by cannibals who had devoured his countrymen.

On the morning of the Savior's birth, encircled by barbaric hostility, preached the angelic message of Christmas: "Behold, I bring you good tidings of great joy, which shall be to all people."

For years there were no converts. Death followed him at every step. Yet, through it all, Marsden was strengthened by the "Fare Not" of His Master. While others would have fled for their lives, he stayed at his post and finally saw his loyal work blessed by God in the conversion of these savages.

We have all heard of Ulysses S. Grant. But not many have heard this little story of his life. Two days before Christmas in 1887 he came to St. Louis, Missouri, to pawn his watch so that he could buy a few gifts for his children. He was bankrupt. He was a misfit in whom nobody had any faith. But the Savior whom Grant was later to confess and in whose name he was baptized on his death-bed, was guiding Grant through the dark valley of discouragement. Within seven short years the "misfit" was the military leader of the nation and soon thereafter its president.

Another great statesman of the United States helps to make Christmas a memorable day. On Christmas Day, 1863, President Andrew Jackson issued a remarkable amnesty in which full pardon and unconditional pardon was extended as the document reveals: "to all who directly or indirectly participated in the late rebellion" of the Civil War, not excluding even Jefferson Davis, the president of the Confederacy. The pardon was certainly pledged in spirit of the Christ Child's mercy.

In 1922 the Christmas issue of "The London Star" printed a feature article entitled: "The Man Who Nearly Stopped the War." The story described the Christmas Eve of 1914 in the Ypres salient where the British and Germans lay in trenches separated by only a narrow strip of contested ground. Toward midnight, strains of Christmas carols rose from the German trenches, to be answered immediately by English Christmas hymns.

The sacred music softened the soldiers' hearts and when Christmas morning broke, greetings were shouted from one trench to the other. Soon a venturesome German had raised his head over the parapet, declaring that he was going to visit the British trench, and to show his sincerity, he threw down his rifle.

Soon others followed; and in a few minutes, as the newspaper had it: "The two opposing armies rushed forward to meet with handshakes and Christmas greetings in 'No Man's Land.'" Gifts were exchanged; photographs of wives, sweethearts and children were shown and politely admired. For days everything remained peaceful,

until an inspecting officer came along, saw two soldiers outside their trenches, and learning that they were enemies, commanded sharply: "Corporal, shoot those two men!" The corporal had to obey.

A few years ago Siegfried Reinhardt, a Lutheran artist now quite well known in America, was at the verge of despair. His paintings were not selling. He was tempted to give up his work and find another job that would give him a regular pay cheque. During the Christmas season he and his wife did not have enough money to buy postage stamps for his Christmas cards.

But the artist and his wife hung on, trusting in their Savior. On Christmas Eve someone called to commission Reinhardt to do a series of murals. And so, again, "Peace came with Christmas."

We'll conclude this article with these remarks: Carry the Christmas story in your face! And that brings to mind a little story. A poor little girl was taken sick one Christmas day and carried to the hospital. She looked at the sorrowful nurse and whispered: "Did you know about Jesus being born?" "Yes," replied the nurse. "I know, sh-sh-sh! Don't talk any more!" The little girl looked at the nurse and said: "You did! I thought you looked as if you didn't. And I was going to tell you." Startled, the nurse asked: "Why, how did I look?" The little girl, taking courage, said: "Oh, just like most of the folks - kind of sh-sh-sh! I shouldn't think you'd ever look glum if you knew about Jesus being born."

Let us carry the Christmas message on our face. It does bring joy and peace. Yes, to you also!



Time For A Pause . . .

We're going to let you suffer for awhile - by that we mean there will be no issue of this paper until January 9th, 1958.

Have a good Christmas, a good New Year, and then we'll start working again together. 'Twill be a new start for all of us - may we all enjoy it.

RAMBLERS START LEAGUE PLAY ON JANUARY 3rd

The local entry to the Chinook League will challenge our southern neighbour (Carstairs) in the first league game of 1958.

Remember - January 3rd, in the Carstairs Arena at 8:30 p.m. Hope to see you all there!

"The King Of Peace"

Wednesday next is Christmas. The day we all pause throughout the Christian world to celebrate the anniversary of the birth of the Prince of Peace.

The past six weeks constitute possibly the most tremendous period in history. Almost constantly we have lived in fear, not knowing what the morrow will bring forth. Never has the future been so utterly unpredictable; we are not so much in a period of transition with belief in progress to push us on, rather we seem to be entering the realm of the unknown. The Satellite Age.

Have you ever adverted to the striking fact that the political, economic, and social conditions of the world at the time our Lord was born into were very much like they are today? Never before have two periods of history been so alike.

In those days there was an intense Nationalism in Israel, and a haughty Militarism in Rome. With Caesar there was a kind of dictatorship which absorbed individual rights.

Economically the world at that day was disturbed as never before. Taxation was excessive and overpopulation was on the decline; the Gentiles lost faith in their gods, and Israel had no prophet. Life was becoming a riddle, in which solitary hearts lost nerve, begot no sons and few children, became weary of old culture, afraid of new gods of fate, of the stars above and all strange signs in the sky.

Christmas is the season of the stupendous mystery of Omnipotence wrapped in swaddling cloths and laid in a manger. Divinity is always where you least expect to find it.

At the time of the birth of Jesus, and again at the time of His crucifixion, many there were who felt certain the world was at an end because of what they witnessed in the sky and the elements. The ultimate destruction of the world has been a matter of concern for many years.

The events of the past while, seem to assure that man's destruction of the world is now more certain than ever. The means have been provided and nothing stands between us and the destruction except the irrational vagaries of human nature.

But this is not the time to despair. The real key to holiday happiness, is the simple fact that a long time ago the Savior came and arranged it so that we are to live with Him forever - His kind of life. Christmas is His birthday.

No one in the world would ever

Make Christmas Safe . . .

Before another issue of this publication is distributed, the Christmas period will have passed and a New Year will be at hand.

We wish to stress at this time the need of giving particular attention to safe driving during the joyous period of Christmas festivities. If every member will pay heed to this safety need, the highways will be safer and the Yuletide will not be marred.

Drivers are urged to slow down at Christmas time. Take a little more time, and the chances of arriving at one's destination without mishap are greatly increased.

Excessive speed is one of the primary accident causes. Many of the worst traffic smash-ups during December were due to dangerous speed, especially at night.

Have thought of looking for God in the form of a babe. No one in the world would ever have suspected that He who threw the great fiery ball of the sun in the heavens, would one day be warmed by the breath of oxen. No one in the world would ever have suspected that hands which could tumble planets and worlds into space, would one day be smaller than the huge heads of cattle. No one in the world would ever have suspected that He who could make the stars as His chimney would one day be covered by the roof of a stable. And yet such are the ways of God. In order to confound the power of the world, the weakness of a child and in order to set at naught its pride makes His bed in straw. The world He made as His home and yet the world received Him not, and thus Christmas is the story of God, who was homeless at home.

So, when we wish you - as we do - a Merry Christmas, we are wishing you the successful accomplishment of the destiny of the King of Peace who continues now and forever to rule this and all other worlds.

-By Ken Mayhew

DIDSBURY MARKETS

BUTTERFAT	
Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	72c
Table	72c
Special	64c
No. 1	62c
No. 2	59c



"This Is Where I Turn Off -- Good Luck!"

GREETINGS

WITH A CHRISTMAS WISH I
FEAR NOT; FOR, BEHOLD I BRING
YOU GOOD TIDINGS OF GREAT JOY
WHICH SHALL BE TO ALL PEOPLE.
FOR UNTO YOU IS BORN THIS DAY
IN THE CITY OF DAVID, A SAVIOR,
WHICH IS CHRIST THE LORD.

DUANE — STAN — SID

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury

THE SEASONS GREETINGS . . .

A BOOK-FULL OF SENTIMENT WOULD
BARELY EXPRESS OUR HEARTFELT
WISHES AND HOPES FOR
A JOYOUS CHRISTMAS

— and a —

HAPPY NEW YEAR

GEORGE WILKINS

JIM TERPSTRA

No Milk Delivery Christmas or New Year's Day

CHRISTMAS GREETINGS

At this Christmastide may we rededicate
ourselves to a greater, fuller service to our com-
munity to help enrich our own lives and those
with which we come in contact

MOUNTAIN VIEW CO-OPERATIVE
LIVESTOCK MARKETING ASSOC.

Local Agent: R. E. GILLIE

MAKE YOUR COURTESY
CODE OF THE ROAD

- NOTICE -

REGARDING SALE OF HOSPITAL
CONTRACTS TO NON-RATEPAYERS

Under the new hospitalization plan to become
effective April 1st, 1958, the sale of hospital
contracts to non-ratepayers will be DISCON-
TINUED. Present contract-holders may renew
contracts until March 31st, 1958, at the rate of
\$2.50 for three months.

DIDSBURY MUNICIPAL HOSPITAL
DISTRICT No. 33MERRY CHRISTMAS
AND A HAPPY NEW YEAR

May your Christmas day be gay,
And many the gifts that come your way.

And as the New Year follows through,
We wish you joy and warm friendships.

REIBER BROTHERS

SUGGESTIONS FOR A . . .

Happy New Year

Promise Yourself:-

To be strong that nothing can
disturb your peace of mind.

To talk health, happiness and
prosperity to every person that you
meet.

To make all your friends feel that
there is something in them.

To look on the sunny side of
everything, to make your optimism
come true.

To think only of the best, to work
only for the best, and to expect
only the best.

To be just as enthusiastic for the
success of others as you are for your
own.

To forget the mistakes of the past
and press on to the greater achieve-
ments of the future.

To have a cheerful counten-
ance at all times and a smile ready
for every living creature you meet.

To give so much time to self-im-
provement that you will have no
time to criticize others.

To be too large for worry, too
noble for anger, too strong for fear,
and too happy to permit the pres-
ence of trouble.

THE
HomemakerBy HELEN HOWARD
District Home Economist

SEASON'S GREETINGS:- To all
of you a Very Merry Christmas
and the blessedness of giving, the good-
ness of sharing and the warmth of
this season stay with you and your
families long after Christmas Day
is over. This is my sincere wish.

Hi Homemakers:-

CAN YOU KEEP CHRISTMAS?

"Are you willing to forget what
you have done for other people
and remember that other people
have done for you; to ignore what
the world owes you and to think
what you owe the world; . . . to see
that your fellowmen are just as
real as you are, and try to look be-
yond their faces to their hearts
hungry for joy? Are you willing to
stoop down and consider the need
and desires of little children; to
remember the weakness and lone-
liness of people who are growing
old . . . to bear in mind the things
other people have to bear in their
hearts; to try to understand what
those who live in the same house
with you really want without wait-
ing for them to tell you; to trim
your lamp so that it will give more
light and less smoke, and to carry
it front so that your shadow will
fall behind you. Are you willing
to believe that love is the strong-
est thing in the world . . . stronger
than hate, stronger than evil,
stronger than death . . . to see
the blessed life that began in Beth-
lehem 1900 years ago is the image
and brightness of Eternal Love?
Are you willing to do these things
even for a day, why not for always?
But you cannot keep it alone."

Henry Van Dyke
I think there is a lot of wisdom
for all of us in that quotation. What
this world could be if the Spirit of
Christmas was carried throughout
the whole year!

GOOD LUCK FOR 1958

Here we are about to bring in a
glad new year. How about a new
year's resolution (this one not to be
broken.) Something like — Better
Homemaking for happier living in
1958. If that's your resolution then
my resolution is to help you with

LIGHT YOUR WAY
WITH BIBLE STUDY

This week we bring you the third
request for a happy Christmas. We
have heard much of "peace" during
these days. Paul puts it thus:
"And the peace of God which pass-
eth all understanding, shall keep
your hearts and minds through
Christ Jesus." Unfortunately, much
of what has been said and written
of peace, in these days, had nothing
to do with the peace of which the
angels sang on that first night in
Bethlehem. The "peace on earth"
of which they sang was not a pro-
gram of international good will, nor
was it primarily the peace of man
to man.

It was, above all else, peace be-
tween God and man. The peace of
reconciliation. "God and man
reconciled." It was the peace of
mind, the peace of conscience
which comes from the knowledge
that God, the very God whom we
have offended by our sins, was in
Christ — in that little Babe of Beth-
lehem — reconciling the world unto
Himself, not imputing our tres-
passes unto us. It was the peace
of which the Apostle later spoke
by faith: "Therefore being justified
by faith, we have peace with God
through our Lord Jesus Christ."

This peace, says Paul, "passeth
all understanding." It is the super-
natural peace, not attainable by
human efforts, not understandable
by human wisdom. Yet it is given
freely and freely to all who kneel in
humble faith at Bethlehem's man-
ager and acknowledge the infant
Savior as the Lamb who was born
to bear these sins.

May this heavenly peace possess
our hearts and minds in a special
measure as a result of the wonder-
ous message of Christmas which
I and I have been privileged to
hear.

ARE YOU LISTENING?

Our idea of an agreeable person
is a person who agrees with us.

ours.

Here are a few suggestions for
your New Year's Eve get-together:

MENU

Very small barbecued beef patties
(toothpick in each one), hot sau-
sage rolls, shrimp crackers, sal-
ami rolls, nippy dip, liverwurst
dip, assorted crackers and potato
chips, assorted cheese, beverages.

HOT SAUSAGE ROLLS

Partially cook sausages first. Use
tiny sausage, or cut regular ones in
small pieces. Mix regular pastry
and roll thin. Wrap each sausage
in pastry. Bake at 425 deg. F for
10 - 15 minutes. Reheat in paper
bags to serve.

SALAMI ROLLS

Wrap a small cube of cheese in
thin slices of salami. Skewer with
a toothpick.

NIPPY DIP

1 3 oz. pkg. cream cheese
3 oz. blue cheese
2 tbsp. chopped ripe olives
1/2 tsp. light cream or top milk
1 tsp. minced onion
Mash cream cheese with a fork,
add crumbled blue cheese and
cream to make up spreading con-
sistency. Add onion and chopped
olives, beat thoroughly. Pile lightly
in dish. Makes 1 cup.

LIVERWURST DIP

Beat liverwurst till smooth. Add
mayonnaise to make mixture proper
consistency for dipping. Add finely
chopped onion to taste. Very good.

SHRIMP CRACKERS . . .

Use any small round crackers.
Butter, and place one shrimp on
each cracker. Put about 1/4 tsp.
chili sauce on each cracker, and
garnish with small sprig of parsley.

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR

THE ABOVE WORDS EXPRESS OUR
FEELINGS TOWARD YOU AT THIS
YULETIDE SEASON.

We would also like to express at this
time our thanks for the patronage you
have extended to us during the past
year.

DIDSBURY LUMBER CO. LTD.

Phone 65

HOWARD ALLENSON

CHRISTMAS GREETINGS

WE WISH OUR PATRONS AND FRIENDS
ONE AND ALL A
MERRY CHRISTMAS
AND A HAPPY NEW YEAR

C. H. SHEPPARD

JEWELLER and WATCHMAKER

CHRISTMAS GREETINGS

Even as the bonds of friendship are
strengthened at this Yuletide season, so may
our business associations grow in mutual ac-
cord and confidence. Your complete happi-
ness is our wish.

PREVOST MOTORS
BODY SHOP

MANY THANKS

WE, THE PEOPLE WHO OPERATE Rae's
Bakery, wish to thank each and every one for
the many ways they have shown appreciation
of our products. Thanks a million, folks, and a
VERY MERRY CHRISTMAS and a

Bigger and Better NEW YEAR
TO ALL OF YOU !!

RAE'S BAKERY

THE SEASONS GREETINGS . .

MAY THE CHRISTMAS SEASON BRING
YOU HAPPINESS, AND THE NEW YEAR SEE
YOUR HOPES FULLFILLED.

LILA and ED WIGGINS

Wiggins' Photos

MANY THANKS

TO OUR MANY CUSTOMERS AND FRIENDS

In genuine appreciation of your co-opera-
tion during the year that just closed and in the
strong belief that we shall be of greater service
to you in the next twelve months, we send you
a cordial wish for a Christmas of good cheer
and a happier, brighter New Year.

LORNE CLAYTON

CHRISTMAS JOY

It is with genuine appreciation, from
the bottom of our hearts, that we wish
you at this time cordial Christmas
Greetings.

RAY and BETH CAMPBELL

DOREEN - NORMAN - BILLY

SALLY - MARILYN - RICHARD - MAXINE

CAMPBELL'S FOOD STORE
PREMIER MEATS

CHRISTMAS GREETINGS

May the Christmas bells ring in a most happy season — May the Christmas bells ring with all the happiness that you so richly deserve, is our Christmas wish to the people of the community.

May the true spirit of the Yuletide linger on through every day of the coming year as a reward for your faithfulness and kindness.

McDONALD'S MEN'S WEAR McDONALD AGENCIES

D. N. McDONALD — GEORGE McDONALD

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

Just a friendly word of greeting,

And a wish that's most sincere,
For A Very Merry Christmas,
And a Wonderful New Year!

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

CORDIAL WISHES . . .

Christmas seems to renew our obligation to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

HERB SINCLAIR

PLEASANT YULETIDE THOUGHTS...

May Christmas bring joy, peace and contentment;

And may the New Year be one filled with health and prosperity.

Your associations with us have made the past year happy and we trust these friendships will continue for many years to come.

SUNRISE COFFEE SHOP

MR. and MRS. KEN WAUGH

Handy Hints On Decorating Your Home For A Brighter And Safer Christmas

To help make this Christmas season the brightest, safest ever, here are some worthwhile hints on decorating, inside and outside, all around the house.

Caring For Your Christmas Tree
As soon as you bring the tree home, stand it in a pail of water or tub filled with water until you are ready to set it up and trim it. This will prolong the life and appearance of the tree, keep the needles from falling, and minimize the danger of fire.

Trimming our Tree
Keep your tree stand water-well full and your tree will remain fresh and fragrant throughout the holidays.

Bear in mind that tree trimming follows a fundamental rule of women's fashions — accentuate the opposite. If your tree is tall and slender, decorating lines should tend toward the horizontal. (See Fig. 1). If it is short and full, trim your tree along lines which tend

to be vertical.

(See Fig. 2).

Applying this simple rule will help you bring out the best in the tree.



How Many Lights?

Too often, the number of lights used to trim a tree is arrived at by guesswork, and results disappointingly "spotty." There is a formula, however, which does away with much of the guess-work and helps produce an evenly lighted appearance. To achieve what professionals call a "good lighted effect," try this formula:



Height of tree (in feet) by width of tree at base (in feet) by 3.

Let's say your tree is six feet in height and 4½ feet wide at the base. (See Fig. 3). The formula would work like this:

6 x 4½ x 3 equals 81 lights for "good lighted effect."

While personal taste is the last word in decorating Christmas trees, each year finds more families adopting the above formula which will help in bringing out the natural beauty of their tree and give a good-lighted effect.

Where To Start
Trees should always be trimmed from the top down. In working with your angel or star ornament, literally literally "in his own way," and runs the risk of knocking the tree down. So start at the top with your angel or star ornament, and work down.

After your tree-top ornament is firmly in place, string the tree

lights, using the formula outlined above for a good lighted effect. Halos and reflectors are available at moderate cost, and these greatly increase the brilliance of tree lights. Next, add your continuous decoration, such as strung popcorn. Follow with glass ball ornaments, snow balls, candy canes and similar decorations. Last, add aluminum or lead tinsel, one piece at a time, and finish perhaps with a spray of artificial snow.

Most Important of All — Safety
From coast to coast some 3,500,000 families will light up their Christmas trees this year. If all of us practice safety, we may make this the year when no Christmas tree fire sweeps through any home, turning a family's joy into grief.

There is a highly effective way to protect against short circuits and overloading. Simply make sure you plug a safety "fused" plug set into your original source of current and then add your other decorative sets to this set. This will ensure protection against overloads and short circuits, and prevent darkened rooms due to blown out fuses. In addition, inspect all light sets carefully for fraying or exposed wires. Let's make this Christmas the safest on record.

Light Up These Indoor Focal Points



Windows, end tables, mantels, foyer tables and stair rails are all decorating focal points at Christmas. Window wreaths and candeliers come in a wide variety to suit the individual taste, while end tables and stair rails can be decorated with lights that bubble or twinkle merrily.

Mantels provide an ideal setting for angel figures, candles, and lights with reflectors set into a background of evergreen branches. (See Fig. 4).

Outdoor Decorations Say Merry Christmas To All



The exterior of your home and grounds offer tremendous decorating opportunities. But practice safety outside as well as inside. Make sure all outside wire is No. 12 or No. 14 rubber insulated and heavy duty and that all outdoor lighting is properly installed.



Evergreen trees on your front lawn can be especially appealing when lighted. Generally, lights of a single color are preferred on outdoor evergreens. For an enriched effect, however, try this. Make your topmost light white, and mix perhaps two blue lights with an overall pattern of green lights.



IF YOU'VE NEVER SEEN THE THREE WISE MEN IN YOUR DREAMS OR READ ABOUT THEM IN YOUR BIBLE, WE FEEL FOR YOU!

SHOWN ABOVE IS AN ARTIST'S CONCEPTION OF THE THREE WISE MEN. WE TRUST THAT THE MESSAGE THEY CARRIED TO BETHLEHEM . . . THE HOLY CITY . . . AT THAT FATEFUL TIME . . . WILL BE IN YOUR HEART AS IT WAS IN THEIRS!

PEACE ON EARTH GOODWILL TOWARD MEN

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

Ted Stauffer

THE SEASONS GREETINGS . . .

Christmas came from a light that glowed in a manger; shone in a star; and illuminated the soul of humanity. Christmas again sheds its gentle blessing. Let us again rededicate ourselves to Peace on Earth, goodwill toward man.

ATLAS LUMBER CO. Ltd.
DIDSBURY, ALTA. TEL. 125

Archie

Phone 125

Jack

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

YOUR CONFIDENCE IN OUR STORE IS A SOURCE OF GREAT PRIDE TO US AND TO MAKE SURE THAT THE CONFIDENCE IS NOT MISPLACED WILL BE OUR PRIMARY INTEREST IN THE YEAR TO COME.

BILL'S FURNITURE

"The Home of Good Furniture"

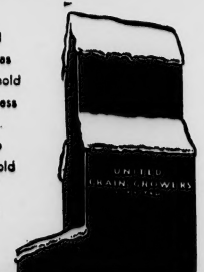
OLDS

ALBERTA

Seasons Greetings

The Board of Directors and Management of United Grain Growers Limited take this means of thanking the farm families of this Province for their continued patronage of U.G.G. elevators during the year now nearing its end . . .

May the Joy and Peace of Christmas bless your household and bring happiness to those within . . . and to those who cross your threshold during the Christmas Season



UNITED GRAIN GROWERS

Pioneers Original Farmer's Elevator 1906-1957

THE SEASONS GREETINGS . . .

Warmest Greetings . . . TO ALL OUR FRIENDS and NEIGHBORS, AND TO ANY STRANGERS THAT MAY BE WITHIN OUR GATES AT CHRISTMAS TIME.

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

MAUREEN, TOM BROWN and FAMILY
and the STAFF of THE ROSEBUD HOTEL

THE SEASONS GREETINGS

As the holiday season is upon us we are reminded that this successful year is due in no small measure to your generous patronage.

Kindly accept our good wishes for

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

**JENKINS
GROCETERIA LTD.**

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Didsbury - Alberta

May the Christ-Child of Bethlehem, with all His blessings, find a hearty welcome in your heart this Christmas season and throughout the coming year of 1958.

THE PASTOR

COMPLIMENTS OF THE SEASON

We take this opportunity to extend to our patrons and friends everywhere our sincerest wishes for a happy Holiday Season. At the same time we wish to thank our many patrons for the opportunities we have had to be of service to them in 1957.

RED & WHITE
GROCERIES

J. KOSSOWAN

MARY KOSSOWAN

HAZEL TODD

CHRISTMAS!

Christmas is the most wonderful time of the year — a time of giving and receiving — a time of joy and good cheer — a time when the spirit of goodwill fills the souls of men to say simply and sincerely the old fashioned, but tried and true —

MERRY CHRISTMAS TO ONE AND ALL

Closed December 25th and 26th

Closed January 1st

THE BRIGHT SPOT



AS CHRISTMAS AND NEW YEAR COME AGAIN,

MAY THEY FIND YOU, AND KEEP YOU, RICH IN HAPPINESS.

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

MOUNT VIEW SERVICE STATION

BOB ELKIN, prop.

Phone 714

The Savior Is Born !!

Bethlehem, Judah, Dec 25, 4 B.C.

(An On-The-Spot Report)

In the little town of Bethlehem six miles south of Jerusalem, a most remarkable event took place last night. While certain shepherds were keeping watch over their flocks by night, suddenly they saw an angel of the Lord in the heavens. The brilliancy of this heavenly messenger filled the skies. At his appearing the shepherds were filled with fright, and fell to the ground. But they then heard the messenger speak to them.

"Fear not, for behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Savior, who is Christ the Lord. And this shall be a sign unto you, ye shall find the Babe wrapped in swaddling clothes and lying in a manger."

When the shepherds heard this, they slowly raised their heads, and at that moment the darkness of night was turned into the brilliancy of day. One shepherd, to whom this reporter spoke, summed it up in these words: "It seemed to us as if the sun had come right down to us. Our eyes were held by the wondrous white light. And from the very midst of the light we heard a thousand voiced choir sing an anthem that enthralled us."

When we asked what that anthem was, all the shepherds agreed on the words: "Glory to God in the highest, and on earth peace, good will towards men."

The shepherds immediately left their sheep and followed a wonderful beam of light that led them to the stable of one of the inhabitants of Bethlehem. On entering this stable, which seemed illuminated by a sparkling radiance, they beheld a man and a woman. As they looked, they became aware of the fact that the woman had just given birth to a child. And at that moment they heard the cry



of the Babe. He was lying in a manger, wrapped in swaddling clothes, behind him stood a number of the animals that found shelter in the stable. But from that manger there shone a light that dazzled their eyes, and yet did not blind them.

The shepherds report that they fell on their knees and worshipped the child. On leaving the stable, they went everywhere, telling each and everyone whom they met what they had seen and heard.

We have sent a reporter to check on these events, and he has found them to be correct. On further checking, we found that the names of the man and woman are Mary and Joseph. They are both from Nazareth, and of the descendants of David. They have come to Bethlehem in accordance with the command of Caesar Augustus that all

his subjects should go to their ancestral home to be enrolled in a general census. After making the long journey of some seventy-one miles from Nazareth, Joseph informed our reporter, could find no room in any of the inns. This is a self-evident, for thousands have crowded into the little village to be counted. Since, however, his wife, Mary, was about to give birth to a child, one inn-keeper, more humane than the others, offered them the only place available — a spot in his stable. Joseph took Mary there. And it was then that she gave birth to the child.

On further questioning, it was discovered that the birth had been foretold to both Joseph and Mary "About nine months ago," Mary said, "an angel of the Lord came and visited me in my house at Nazareth. At that time I was not yet married to Joseph. We were engaged to be married. And this messenger from on high, informed me that I would give birth to a child. He also said that I was to call this child by the name of JESUS. I was filled with fear, but he told me that my cousin Elizabeth, the wife of Zacharias, 'as also to have a child.'"

At this moment Joseph interrupted Mary added: "When I heard that Mary was going to give birth to a child, I was tempted to leave her. For I was not the father of the child. But, while sleeping that night, an angel also appeared unto me. Why I can recall his words now, just as clear as when he spoke them." After a short pause, Joseph replied: "The angel said to me: 'Joseph, thou son of David fear not to take unto thee Mary thy wife: for that which is conceived in her is of the Holy Ghost. And she shall bring forth a child, and thou shalt call His name Jesus: for He shall save His people from their sins.' And so, I went and took Mary."

As we listen to Joseph, Mary tenderly lifted the wee child in her loving arms. The picture they formed, beggars words. When asked the meaning of this great event, both Mary and Joseph reminded us of the prophecies given in God's Word. They first drew our attention to the words God spoke to Adam and Eve after they had transgressed His command: "I will put enmity between thee and the woman and between thy seed and her seed; it shall bruise thy head, and thou shalt bruise his heel." Yes, the people of Israel have always regarded this as referring to a Deliverer that God would send.

We have checked further prophecies of God and find that they all are in full agreement with the birth. Micah of old had foretold: "But thou Bethlehem, though thou be little among the thousands of Judah yet out of thee shall come forth unto me that is to be the ruler of Israel; whose goings forth have been from old, from everlasting." God had said, that His Deliverer would be born in Bethlehem.

Isaiah, the evangelist of God, had said: "Behold, a virgin shall conceive and bear a son, and shall call his name Immanuel." Immanuel means "God with us."

Bethlehem, Jerusalem and the entire country is throbbing with the event reported above. Even King Herod is greatly perturbed.

After seeing these things, after hearing these reports, we have come to the conclusion: THE SAVIOR OF THE WORLD IS BORN.

MANY THANKS

TO OUR MEMBERS AND FRIENDS !!

For their support and co-operation during the past year. We would also like to extend our best wishes for a

VERY MERRY CHRISTMAS

and a

HAPPY AND PROSPEROUS NEW YEAR

**NEAPOLIS CONSUMER'S CO-OP
ASSOCIATION LIMITED**

JOHN HOLUB, Manager

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and happiness

CLARENCE'S SHOE SHOP

A VERY MERRY CHRISTMAS

WE TAKE GENUINE PLEASURE IN LAYING ASIDE THE ROUTINE OF BUSINESS TO SEND TO OUR MANY FRIENDS THE HEARTIEST WISHES FOR THE HOLIDAY SEASON

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234,235

BE IT WHITE OR GREEN . . .

OUR WISHES FOR YOU ARE THE SAME . . . JUST A MERRY CHRISTMAS WITH ALL THE KINDLY THOUGHTS OF THE SEASON, AND MAY THE NEW YEAR BRING YOU AND YOURS A GOODLY SHARE OF HEALTH, HAPPINESS AND PROSPERITY.

MAC'S HARDWARE

NANCY LINDSAY JACK BILL

Newspapers Lauded Lightly !!

The fact that the Alberta Press, weekly and daily, throughout the past few years, despite a record breaking rise in publishing costs, have increased standards and extended service, in an achievement and tribute to the men and women of the trade seldom equalled.

Newsprint has been nudged up several notches in price, wages have been raised and equipment is at new high, but still the press has rolled along to greater service to readers and advertisers.

Main factor in enabling the press to face greater production costs than at any time in history and still show "better newspapers" is reader and co-operation. Pride in doing a job to the best ability of the staff and co-operation within the plant and with neighbors.

In the weekly field since wartime years the provincial and national associations have accomplished a great job of unity weekly papers in service to readers and advertisers. Through both groups the recent exchange of ideas, methods and developments have laid a foundation that will stand for many years.

— Innisfail Province

To our customers and friends
we extend best wishes for a

Merry Christmas and a Happy New Year

★

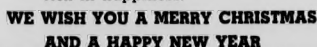
THE ROYAL BANK OF CANADA

Local Manager: A. J. ALLEN

Jim, Vimy, and Mary Lou Currie; Miller McCoy; Denny Sinclair

Didsbury

GOLE'S FEED MILL



Didsbury

Tuberculosis is such an ancient disease that its beginning is lost in history. The skeleton of King Tutenkamen shows that he suffered from tuberculosis of the spine.

Then how about decorating your windows and mirrors? Cotton white spray paint or white paper snowflakes always look pretty. But if there's an artist in your family, why not have him paint a scene of a jolly Santa on a window or mirror with tempera paints?



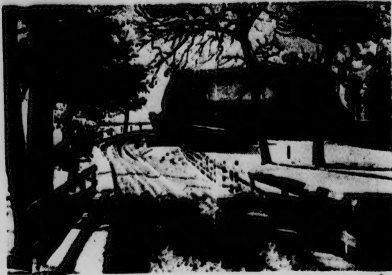
Sincere "Season's Greetings" to our readers. May your "Christmas Be Merry", and may 1958 bring you "Good Health" and a full measure of "Prosperity".

Between 1946 and 1956 the death rate from tuberculosis in Canada dropped from 47.2 to 7.8 per 100,000. Despite the improvement there were still more than 1200 deaths from tuberculosis.

Subscription: In Canada, \$3.00 a year; In U.S., \$4.00
JAMES CURRIE, Editor and Publisher

At the start of the year, neither you nor I knew what was ahead. We have recounted a few of the highlights that concern us hereabouts . . . some of the ones that caught the headlines during the past twelve months. No doubt we've missed a few, we're famous for that, but they're all in our records, and in our mind. For the next week we'll be ramblin' and roamin' with the ones we love most . . . we hope you are in the same happy position.

CALGARY POWER LTD.
HELPING TO BUILD A BETTER ALBERTA



Christmas is a thousand things

It's a winter's night, and an angel song... a giant star, and a tiny stable... a manger, and straw, and swaddling clothes.

Christmas is a chime... a boy soprano, and Silent Night... carolers, and The First Noel... the tinkle of a bell on a sleigh, of a coin in a cup.

Christmas is Dickens, and Scrooge, and Tiny Tim. It's holly on the door, a candle in the window... the scent of pine, and the sparkle of tinsel.

Christmas is red and green, and blue and silver. Christmas is white.

Christmas is cards, and ribbon, and tissue paper. It's a trip home, an open latch, and a handclasp. It's gilets, and biscuits... cranberries, and mince-meat pie.

Christmas is cold and warmth... forgiveness, and a smile.

Christmas is a prayer... a renewed plea for an ancient hope... For Peace on Earth, Good Will Toward Men.

COWAN & MOORE AND STAFF



Capt. John Deere

PLEASANT YULETIDE THOUGHTS...

Among our most valued possessions are the Goodwill and Confidence of my customers. To you I extend my best wishes for a

MERRY CHRISTMAS AND A HAPPY NEW YEAR

GORDON "BARNEY" ELLIOTT

Ph. 56 "Your Imperial Oil Agent" Ph. 157

PEACE ON EARTH GOODWILL TOWARD MEN

JOY, LAUGHTER and HAPPINESS
ARE OUR WISHES FOR YOU
DURING THE YULETIDE SEASON!

JOE DICK

CHRISTMAS GREETINGS

MAY ALL THE JOYS OF A GLORIOUS
CHRISTMAS AND A HAPPY NEW
YEAR BE THE GOOD FORTUNE OF
OUR MANY FRIENDS AND PATRONS.

Duncan Auto Body And Service

PHONE 73r2

OLDS

'Twas The Night Before Christmas

'Twas the night before Christmas,
the moon was so bright,
When out of the sky there
came down a great light:
It landed on the lawn,
so shiny and slick
Old Santa was there in his
brand new Sputnik.

He opened the front door
with a mighty swift jerk;
Rolled up his coat sleeves,
and started to work:
To fill up the stockings with
candies and toys.
That would delight the hearts
of two little boys.

The job was soon done,
he was so nimble and quick.
He came out of the door and
climbed into his Sputnik;
With a heigh-ho Silver,
he left with a roar.
And flew over to visit
our neighbors next door.

Poor Old Santa had
to work fast.
In case his Sputnik
ran out of gas,
And leave him stranded.

A long way from home.
For poor Mrs. Santa just
hasn't got a phone.

With the stockings all filled,
Jolly Old St. Nick
Cranked up the contraption,
he calls the Sputnik:

With a flash and a roar,
he was soon out of sight;
We could just hear him say,
Merry Xmas and Goodnight.

I awoke about midnight and
was feeling quite sick.
Until I looked out the window
and there was St. Nick.

With his beautiful reindeer,
all covered with steam;
I was so happy to find out
it was just a dream.

(Signed) E. COOMBS

CHRISTIAN SCIENCE

The ever-availability of the healing power taught and practiced by Christ Jesus will be brought out at Christian Science services Sunday. Scriptural readings in the Lesson - Sermon entitled "Christian Science" will include the account in John (4:46 - 53) of Jesus' healing of the ruler's son that lay sick at Capernaum.

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy will read the following (329:1): "As time moves on, the healing elements of pure Christianity will be fairly dealt with: they will be sought and taught, and will glow in all the grandeur of universal goodness."

The Golden Text is from Daniel (2:20,22): "Blessed be the name of God for ever and ever: for wisdom and might are his: ... he revealeth the deep and secret things."

YOU SERVE



BY GIVING

CHRISTMAS GREETINGS

It's nice to look forward to Christmas,
And the pleasure of greeting you, too.
For it's really a wonderful feeling
Just to say MERRY CHRISTMAS and
HAPPY NEW YEAR TO YOU!

DIDSBURY VARIETY STORE

NADINE — ALVINA

MRS. H. ALLENSON

Phone 55

Didsbury

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1967 and extend

"The Season's Greetings"

DICKAU ELECTRIC

Christmas Safety Program Outlined

Let's not wait till Christmas to show goodwill towards men, proposes the Canadian Highway Safety conference.

"Begin right now," the Conference suggests in a pre-Christmas safety appeal directed to all Canadian motorists. "We can show our goodwill by driving with extra care when the streets are crowded with holiday traffic."

To prevent accidents which would be especially tragic at this season, safety rules which, if followed could practically end the traditional holiday accident toll.

1. If you are at all likely to drink at holiday parties, travel to and from by street car, bus or taxi, and not in your own car.

2. Refuse a lift from anyone who has been drinking. What's more, try to dissuade him from driving.

3. At the end of the evening a cup of coffee will help to keep you alert on the way home.

4. Realize that the holiday rush is not for the wise driver. Instead of rushing, the careful driver slows down and recollects that traffic laws are made for his protection.

5. On holiday trips, don't wait until you are drowsy before stopping for a coffee break. When you are drowsy, draw over to the side of the road: sleep is your only restorative.

GEMS OF THOUGHT EXPERIENCE

The art of living is the art of using experience — your own and other people's.

Learn from the mistakes of others — you can't live long enough to make them all yourself.

Experience is victor, never the vanquished; and out of defeat comes the secret of victory.

Experience is the mother of knowledge.

Canada is among the six nations always to be found among those with the world's lowest TB death rates. Denmark, home of the Christmas Seal Sale, has for many years held first place. Canada, the United States, Holland, Australia and New Zealand are in close competition for second and third place.

Quoteable Quotes ! !

Great minds discuss ideas, mediocre minds discuss events, small minds discuss personalities.

The man who really wants to do something finds a way, the other kind finds an excuse.

I never pay much attention to criticism after I have drawn what wisdom I can from it.

The best measure of a man's mentality is the importance of the things he will argue about.

A person all wrapped up himself generally makes a pretty small package.

CHRISTMAS GREETINGS

AS THE HOLIDAY SEASON DRAWS NEAR,
IT IS OUR SINCERE WISH THAT
YOU HAVE ...

A MOST PLEASANT CHRISTMAS

— and a —

NEW YEAR OF HEALTH and PROSPERITY

JAY TUGGLE

"Your Purity 99 Agent"

THE SEASONS GREETINGS...

'TIS THE CHRISTMAS SEASON... AND
THE WORLD IS FILLED WITH CHEER!
AND SO WE PAUSE TO EXTEND OUR
SINCEREST BEST WISHES.

HENRY & CLEM KUELKER

(Formerly Spreeman Welding)

MANY THANKS

TO OUR FRIENDS... BETTER FRIENDS
WE COULD NOT WISH FOR... NOT A HAP-
PIER OCCASION THAN THIS CHRISTMAS
TO WISH THEM JOY, SUCCESS AND HAP-
PINESS.

BERT'S GRILL & BILLIARDS

COMPLIMENTS OF THE SEASON

Once again we greet the Christmas Holiday season with a true appreciation of its full meaning. May it bring you peace, joy, and contentment that will remain with you always.

Seasons Greetings

DIDSBURY CARTAGE

CHRISTMAS GREETINGS

ALL OF THE GOOD CHEER IN THE WORLD
IS OUR YULE GREETINGS TO YOU.

ACCEPT OUR BEST WISHES

MERRY CHRISTMAS AND A HAPPY NEW YEAR

MODERN JEWELLERY

PLEASANT YULETIDE THOUGHTS...

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and Happiness.

BARRETT'S GARAGE

Professional and Business Directory

DOCTORS

H.W. EFF, B.Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-4, except
Wed.—and by appointment
Phone 141 — Didsbury

Dr. R. G. Bankier

M.B., Ch. B.
Physician and Surgeon

Dr. T. P. O'Hea

M.B., Ch. B.
Physician and Surgeon

Office on the grounds of
the former's residence
Appointments Every Afternoon
Except Wednesday
Phone 612

Dr. Ian H. Miller

M.B., B.S. (Lond.)
Dr. Thomas Lee

M.A. (Oxamb), M.R.C.S. (Eng.),
L.R.C.P. (Lond.)
Phone 63 Didsbury

Office Hours:
1:00 - 5:00 p.m. Daily
(Except Tuesday)

DR. H. A. RAMSEY

CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
To Foot Troubles

Kemp Block, Olds, Alberta

LAWYERS

H. Lynch-Stanston

L.L.S.
BARRISTER & SOLICITOR
Notary Public

Res. Phone 118 — Office 120

OPTOMETRISTS

Dr. D. Stewart Topley

Optometrist

503 Greyhound Bldg.
Calgary Ph. 27350

DRS. H. J. and D. J. SNELL

DR. G. W. J. KITTLE

WILL BE AT OLDS EACH

TUESDAY AND SATURDAY

Except 1st TUESDAY of Month

10 a.m. to 1 p.m.

In Dater Block

Appointments may be made at
Maybank's Drug Store

TRUCKERS

GENERAL TRUCKING

SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.

We are now equipped to do
business and to email
"doing jobs"

BURR TUGGLE

Phone 61, Didsbury

SHIP YOUR

STOCK

TO YOUR

LOCAL

LIVESTOCK DEALER

Calgary Prices

Paid At Didsbury

JOE DICK

Phone 121 Didsbury

FUNERAL DIRECTORS

Didsbury Funeral Home

W. A. McFarquhar, Director

Associated with
Gooder Bros., Calgary

Phone 35 or 48 — Didsbury

MISCELLANEOUS

— Call —

DOROTHY'S**BEAUTY SHOP**

At Fats Liesmer residence
Two doors west of hospital on
south side of street.

Phone 210, DIDSBURY

FAL'S ESSO**SERVICE**

At Junction of No. 3 highway
into Didsbury

REPAIRS TO ALL MAKES

OF CARS AND TRUCKS

ATLAS TIRES AND TUBES

A.M.A. TOWING SERVICE

Phone 1310 Didsbury

"Tune-up A Specialty"**PHONE JAY TUGGLE**

— 200 —

— FOR —

PURITY "99"**PRODUCTS**

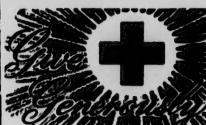
Residence Phone 128

DR. A. J. HERTZ

Dentist

Phone 514

Kemp Block Olds



CHURCH NOTES

EVANGELICAL CHURCH

Rev. A. E. Stibbel, Pastor

Sunday Services:

10:30 a.m. — Worship Service

11:30 a.m. — Sunday School

7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.

Bible Study and Prayer Meeting

Bethel Services:

Sunday Services

10:30 a.m. Sunday School

11:30 a.m. Worship Service

Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregation

extend a sincere welcome to all.

Come and Worship with us.

REDEEMER LUTHERAN**CHURCH**

"The Church of the Lutheran Hour"

Rev. E. B. Fox, Pastor

Divine Services every Sunday at

10:30 a.m., followed by Sunday

School and Adult Bible Class.

10:30 a.m., followed by Sunday

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School and Adult Bible Class.

WANT ADS

FOR SALE OR TRADE FOR GRAIN
— Purebred Hereford bull, two
years old; also some bull calves;
two-year-old heifer in calf. Joe
Dick, Phone 121, Didsbury.

FOR SALE — Man's bicycle, com-
plete new wheels. Plaster board
jack, to lift 12 feet up. Gas
range with four burners, broiler
and oven, practically new. Old
country wood bench, both ends
vise. Ed Jans, phone 128, 48-4th

FOR SALE — No. 5 wheat, 700 bus.
No. 4 wheat, 750 bus. Jackson
Machine Shop, Three Hills.

HOUSE FOR RENT — Insulated,
hot and cold water; gas in base-
ment and kitchen stove. Phone
59, Didsbury.

FOR SALE — 50,000 B.T.U. oil
stove, good shape, with extra
fire pot; electric water heater;
good condition. P. D. Jansen,
phone 148, 48-3rd

CHRISTMAS SPECIAL — Motorola
Clock Radio. Regular \$47.00,
Special \$25.00. Peeg's General
Retail, 50-5th

FOR SALE — Used "Enterprise"
Electric Range (220 volts), in
good condition, apartment use.
Also ping-pong table set, com-
plete with stand. Phone 125 or
236, Didsbury.

The Theme? Moderation . . .

"Let your moderation be well
known to all men. The Lord is at
hand." This is the second requisite
for a happy Christmas. The word
"moderation" might have been
translated more accurately by gen-
tleness, kindness, or most precisely,
"your great reasonableness." It is
the characteristic which makes
velvet different from burial, or a
pillow different from a rock: a will-
ingness to yield, to give and to for-
give. A disposition of kindly,
sympathetic understanding.

How desperately the world today,
the Church, and we as individuals
need this attitude of sanctified
sweet charity. An attitude which is
willing to look upon every human
being as our friend, as a fit sub-
ject for the full measure of our love.
An attitude which in its softness
can absorb the impact of the stones
which are thrown against us and
let them fall unheard, unnoticed
to the ground. An attitude which
makes the "peace and mercy mild"
of Christmas the guiding prin-
ciple of every thought and act.

The door that leads to Beth-
lehem's stable is too small and the
atmosphere too holy for us to drag
our petty peevish, our secret
enmities, our silly little grudges in-
to its holy sanctuary. Let us in this
blessed season be done with un-
kindness, with uncharitable bicker-
ings, with throned animosities. Let
the heavenly love of Christmas dis-
solve our hearts of stone. As the
Father in heaven has bent com-
passionately down to us, let us meet
friend and foe alike with the hand
of friendship. Let Christmas and
every day be the day of reconcilia-
tion, the day of tender kindness.
Or, in the words of St. Paul, "let
your sweet reasonableness be known
to all men."

Christmas



Christmas is a tinkled tree,
Bright from floor to rafters.
Carols ringing merrily,
Candle-glow and laughter:

A roof between us and the night,
Walls against the weather.
And here with the firelight
All of us together.

But Christmas stretches farther
than
Our love for one another —
It reaches out to every man
And makes each one our
brother:

For Christmas is God's shining
love
Expressed in human birth
To make us, as in Heaven above.
One family here on earth.
— Lucille E. Langston

TODAY'S CHUCKLE

The seven aces of women —
the infant, the little girl, the miss,
the young woman, the young wo-
men, and the young women.

FOR SALE OR TRADE FOR
GRAIN — Connor Thermo Wash-
er, electric. Good condition. Ph.
82, Ed Watkin, 50-5th

APPLICATION FOR LEASE OF
ROAD ALLOWANCE OR
SURVEYED HIGHWAY

Notice is hereby given that MR.
LOYD G. VOGEL of Carstairs,
Alberta, has made application to
the Minister of Highways, Edmon-
ton for a lease of the following
road allowance or surveyed high-
way, viz, lying between Secs. 11
and 14 of Twp. 30-2-5

Any protest against the granting
of the above mentioned lease must
be forwarded to the Minister of
Highways, Edmonton, within thirty
days from the date of this notice.
Dated at Carstairs, Alberta, this
19th day of December, 1937.

LOYD G. VOGEL,
Carstairs, Alberta

ENGAGEMENT ANNOUNCEMENT

Mrs. George Walders wishes to
announce the engagement of her
youngest daughter, Olga Roberta,
to Mr. Jacob Schafer, son of Mr.
O. Schafer of Three Hills. The
wedding to take place in the Rede-
emer Lutheran Church, Didsbury
at 4:00 p.m. on January 25th.

— TENDERS —

Tenders will be received by the
Didsbury Curling Club for the con-
struction at the curling rink for the
coming season. Tenders will close
on December 31. Please phone 69
51-1th

SERVICE BOARD NOTES
— By —
W. K. SNYDER
Agricultural
Service Board

Welcome Santa . . . May his visit
to your home this Christmas mean
the fulfillment of all your dreams.
We want you to have a joyful
Christmas and a New Year full
of health and happiness.

More Males
Hit With T B

Until the end of World War 11
more women than men died of
tuberculosis. In the intervening
years the pattern has gradually
changed in Canada until in 1934
tuberculosis caused the death of
twice as many men as women.
Many factors may be involved in
the altered pattern but records in-
dicate one reason.

It has been known for years that
the earlier treatment starts the
greater the chances of success.
Statistics show that tuberculosis is
diagnosed in the early stages much
more frequently among women than
men and that conversely far ad-
vanced disease is found more often
among men than women when a
first diagnosis is made.

Under such circumstances it is to
be expected that recovery rate is
higher for women.

CONFUCIUS SAYS:

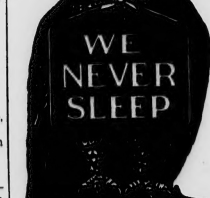
Man who leave home to set world
on fire, often comes back for more
matches.

When man works like horse
everybody rides him.

Little sugar plum today some-
times sour grapes tomorrow.

Man can read some people like
book but can't shut them up so
easily.

Man who beef too much find
himself in stew.



Who does in these frantic days
of getting ready for Christmas?

DIDSBURY OPERA THEATRE

Friday Night Shows at 8:00 p.m.

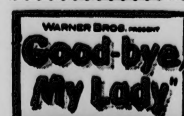
Saturday Nights 7:30 and 9:30 p.m.

Friday & Saturday

Dec. 27 and 28-

Friday & Saturday

Jan. 3 and 4-



A picture
you won't
soon forget



STARRING
BRENNAN - HARRIS
WILLIAM BRADEN
BRANDON WILDE
Directed by WILLIAM WELLMAN Produced by DAVIDE 1937



A picture
you won't
soon forget



STARRING
BRENNAN - HARRIS
WILLIAM BRADEN
BRANDON WILDE
Directed by WILLIAM WELLMAN Produced by DAVIDE 1937

Coming Attractions:

"Whispering Smith"

"Ambassador's Daughter"

"Something of Value"

Season's Greetings

Are Extended to

Our Many Patrons

Robert Shibley

Wayne Stauffer

Marvell McCoy

Jeanette McArthur

Judy Allen

CHRISTMAS GREETINGS

May the worst you've ever seen be the

worst you'll ever see,

May the mouse ne'er leave your pantry,

wi' a tear drop in his e'e,

May you lum keep blithly reekin, till

you're auld enough to dee,

May ye aye be just as happy as we

wish you aye to be!

ALBERTA DAIRY LIMITED

JOCK GORDIE GLEN

KENNETH AARON

Season's Greetings
With BEST WISHES for the coming year.
Your ALBERTA PACIFIC AGENT.
ALBERTA PACIFIC
GRAIN COMPANY (LIMITED)
SEASON'S GREETINGS FROM ALL OF US . . .

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR

FROM ALL OF US . . .

... TO ALL OF YOU

ED FORD and STAFF

Edeord Motors
YOUR MODERN GARAGE

CHEVROLET OLDSMOBILE

Phone 58 Didsbury



COURTESY
CARE OF THE ROAD

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

FOLKMAN'S CLOTHING

Phone 124

Didsbury

CHRISTMAS GREETINGS

WE WISH OUR PATRONS AND FRIENDS

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

DIDSBURY BARBER SHOP

BRAMM and WALTER

CORDIAL WISHES . . .

Christmas seems to renew our obligation to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

NEAPOLIS CO-OP SERVICE STATION

STEWART W. TIGHE

A VERY MERRY CHRISTMAS

As another pleasant year of business association with you draws to a close, we take this opportunity to send you these traditional greetings of the season. May your Christmas indeed be merry — a fitting close to a year of happiness and achievement.

AND A HAPPY NEW YEAR

. . . the best, we hope, you have ever had. It is our sincere wish that the warm glow of our friendship shall contribute, in some measure, toward making this your most prosperous and most successful year.

WAYNE — JIM — MENNO

HALLIDAY'S CASH GROCERY



COMPLIMENTS OF THE SEASON

AT THIS FESTIVE SEASON . . .

May we express to you our appreciation of the cordial relations between us during the past year and extend best wishes for

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

Law's Drug Store

"The REKALL Store"

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Miss Mariene LeGrand, Reg. N. from Prince Albert will arrive Monday by plane to spend Christmas holidays with her parents Mr. and Mrs. L. LeGrand.

Mr. and Mrs. A. Allen and family will be Christmas guests at the home of Mr. and Mrs. F. E. King of Calgary.

Mr. and Mrs. A. R. Kendrick, and son Murry of Regina will be guests of Mr. and Mrs. F. R. Dawkins of Calgary for Christmas.

Mr. and Mrs. H. Lynch-Staunton will be Christmas guests of Mrs. H. Stewart and family of Calgary.

Mr. and Mrs. F. Nichol will have as their Christmas guests their son and family Mr. and Mrs. Don Nichol.

Mr. and Mrs. Ken Landstedel will spend Christmas with the latter's parents Mr. and Mrs. Gunderson of Edmonton.

Mr. and Mrs. Ed Watkin will spend Christmas with the latter's sister and family Mr. and Mrs. M. L. Branley of Calgary.

Mr. Lyle Ford arrived Friday from Edmonton for the holiday season with his parents. Other guests at the home of Mr. and Mrs. Ed. Ford will be Mr. and Mrs. R. Nickolson of Calgary.

Mr. and Mrs. Ed Watkin, Mr. R. Eubank and Mrs. Ed. Ford motored to Calgary Tuesday to attend the funeral of Mrs. Wm. Ross, a former resident of Didsbury.

Guests at the home of Mrs. N. Freeman over the holiday will be Mr. and Mrs. Don Freeman of Edmonton, Mr. and Mrs. N. Fyke of Saskatoon, Rev. Bruce Fyke of Canmore, Mr. Bruce Freeman of Brooks, Mr. Jack Freeman and Miss N. Sullivan of Calgary.

Guests at the home of Mrs. Lydia Grange for Christmas will be Mr. and Mrs. Royden Fisher of Redwater, and Mrs. M. Colwell and son Doug, of Calgary.

Dr. and Mrs. M. Taskay of Edmonton will be the guests of the latter's parents Mr. and Mrs. S. M. Devine, over the holiday.

Mr. Cameron Worde of Edmonton arrived Saturday to spend the holiday with his parents Mr. and Mrs. J. Worde.

Mr. and Mrs. Ken Morris and baby daughter, of Edmonton, will be holiday guests of Mr. and Mrs. Tom Morris.

The Meaning Of Giving

"And opening their treasures they offered Him gifts of gold, frankincense and myrrh."

It may seem a far cry from the gifts of the Magi to the infant Jesus, to gifts beneath the Christmas tree in the Canadian home. It is a long road, indeed, yet the underlying motive of both acts is the same.

Love of its nature demands sacrifice. And love demands expression of itself to the beloved — by words, by deeds, by gifts and tokens of affection. The gift is a visible sign from the giver of his regard, his affection and love for the one to whom the gift is given.

Our modern and plentiful age has widened, and perhaps diluted, the habit of gift giving at Christmas time. But the true significance of the gift remains the same.

At times we place mental price tags on our gifts — both those we give and those we receive. The big gift, the expensive gift becomes our objective.

The best cure for that is to attend a school Christmas concert — any old school concert will do. Watch the little ones, the pre-schoolers and the first grade pupils, when they receive their gift. It may be a tin whistle or a doll's apron, yet for the little ones there is much pleasure in receiving that as in getting an intricate, expensive jet toy.

From the wee ones, God's chuckle-dees, we learn anew the true significance of giving.

—By Stan McKinnon

Coming Events

—There will be a dance at the Westerdale hall on Dec. 27, with the String-Busters orchestra supplying the music. Couple, \$1.50.

A New Year's Turkey Dinner, with all the trimmings, will be served at Mount View Coffee Shop from 2:00 to 8:00 p.m. on Jan. 1st. \$2.00 per plate. 50-216

—The next meeting of the Didsbury Choral Society will be held January 6th, 1942 at 8:00 p.m. in the Bible College Chapel.

—There will be a dance at Rugby hall, Dec. 31st. Music by Roy Fisher and his String-Busters. Hats and novelties. 50-216



IF YOU'VE READ THIS PAPER FROM FRONT TO BACK YOU'VE SEEN US BEFORE — WE TRUST THAT THE MESSAGE HAS BEEN PASSED ON TO YOU. IF NOT YOU MUST BE ONE OF THE LONELIEST PERSONS IN THE WORLD.

Mrs. Grace Bania and children will be Christmas guests of Dr. and Mrs. Key of Calgary.

Mr. and Mrs. Amos Weber left Friday for Vancouver to visit with relatives for the winter season.

Guests at the home of Mr. and Mrs. Ed Klinek over the holidays will be Mr. and Mrs. E. Walker and family of Stettler, Mr. and Mrs. C. Ankerman and family, Mr. and Mrs. R. Hall and family all of Calgary.

A Little Christmas Humor

Well, there's just time to take another look at that Christmas list.

Now would be a good time to get even with some guy you don't like — send each of his kids a drum.

"I don't want anything for Christmas — MUCH!"

IN MEMORIAM

In loving memory of W. R. Coates Ever loved, ever remembered Mrs. Elizabeth Coates and family.

C.P.R. Schedule

Southbound:-	
Daily	5:06 a.m. (stop)
Daily	11:16 a.m. (Flag Only)
Daily	4:32 p.m. (Flag Only)
Northbound:-	
Daily	12:35 a.m. (Flag Only)
Daily	9:31 a.m. (Flag Only)
Daily	2:23 p.m. (Flag Only)
Daily	7:25 p.m.

A VERY MERRY CHRISTMAS

Christmas seems to renew our obligation of gratitude to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

STEVENS SERVICE SHOP

CHRISTMAS GREETINGS

IT is a real pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year. Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other.

HEARTIEST CHRISTMAS and NEW YEAR'S GREETINGS TO ONE and ALL

Henry's MEAT MARKET

Phone 127

Free Delivery

TO ALL OF YOU —

— FROM ALL OF US

MERRY CHRISTMAS AND A HAPPY NEW YEAR

We also wish to thank you for your support of our projects this year — the Scrap Iron Drive, Little League Baseball, our dances and the turkey draw.

THE DIDSBURY KINSMEN CLUB

THE SEASONS GREETINGS . . .

TO OUR MANY FRIENDS AND CUSTOMERS

May your Christmas be the merriest
and the New Year filled with
Prosperity.

Leeson Hardware

CARLTON LEESON

RUSSELL YAUCH

VELMA McMARTIN

Phone 372

Didsbury

PLEASANT YULETIDE THOUGHTS...

IT IS A PLEASURE IN PUTTING ASIDE THE ROUTINE OF BUSINESS TO SEND OUR MANY FRIENDS WARMEST WISHES FOR THE HOLIDAYS.

ALEX - RAY - GEORGE - SID - LAWRENCE



KELM'S

SERVICE

Phone 142

Didsbury

Christmas

Greetings

and Best Wishes

for the New Year

J. V. Berscht & Sons

"For Gifts Of Lasting Satisfaction"

Phone 36

Didsbury